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the weekly magazine for theatregoers



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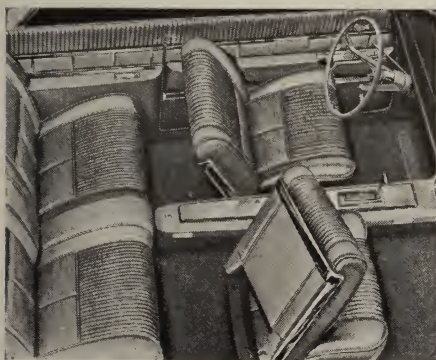
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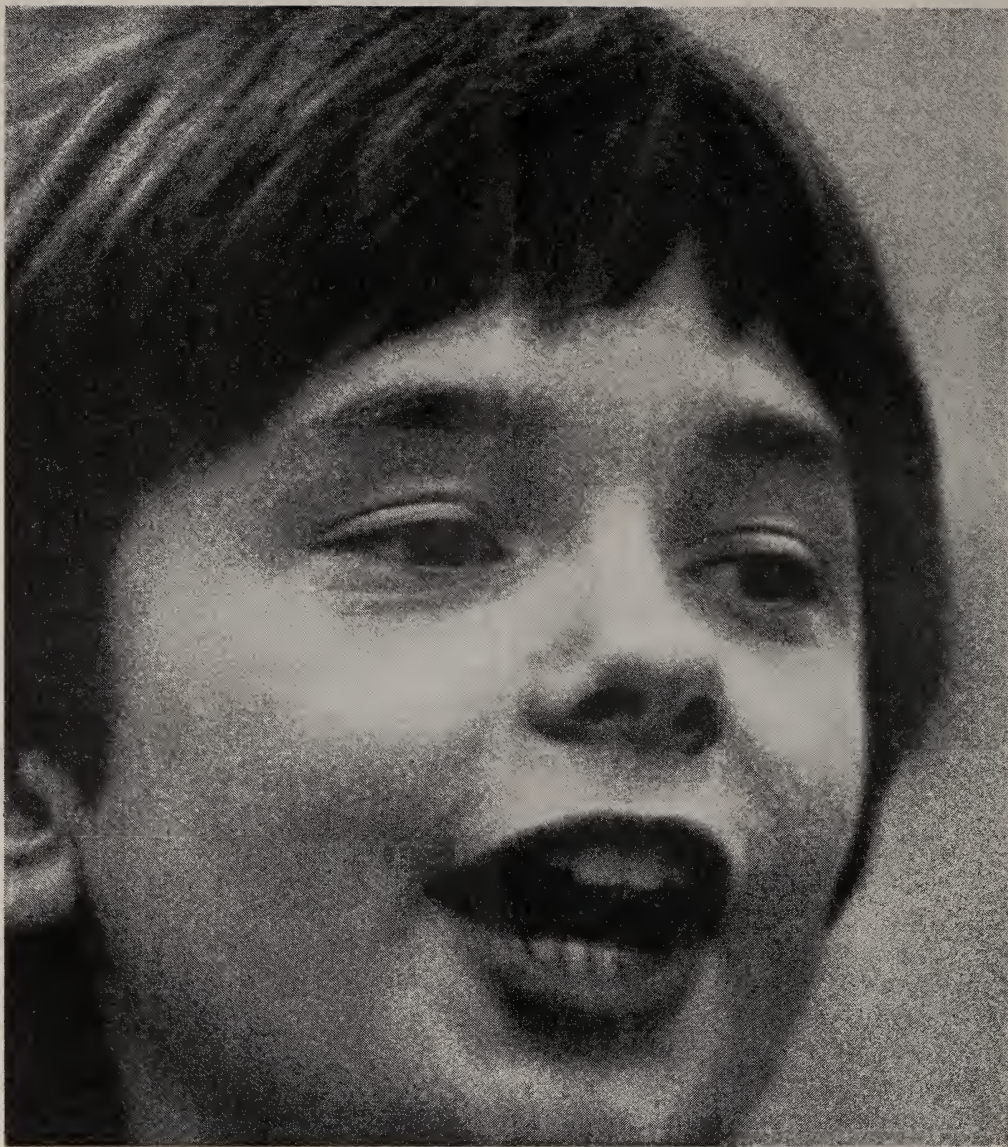
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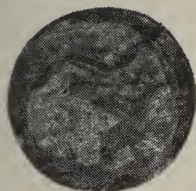
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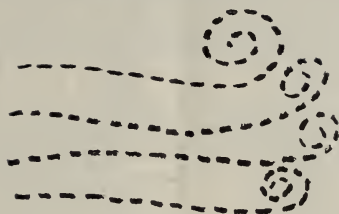
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Vol. 1

July 29, 1963

No. 31

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CONTENTS

THE PLAY 5-20

THEATRETALK 13

Stuart W. Little

THE COOL CUSTOMER 21

Geri Trotta

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A Musical Comedy based on the plays of Plautus

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Music and Lyrics by

STEPHEN SONDHEIM

with

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GILFORD

David
BURNS

Ruth
KOBART

Brian
DAVIES

Presly
MARKER

Ronald
HOLGATE

Eddie Phillips

George Reeder

David Evans

also **RAYMOND WALBURN**

and

JOHN CARRADINE

Choreography & Musical Staging by

JACK COLE

Settings and Costumes by
TONY WALTON

Lighting by
JEAN ROSENTHAL

Musical Direction Harold Hastings

Orchestrations by Irwin Kostal & Sid Ramin

Dance Music Arranged by Hal Schaefer

Production Directed by
GEORGE ABBOTT



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CAST

(In order of appearance)

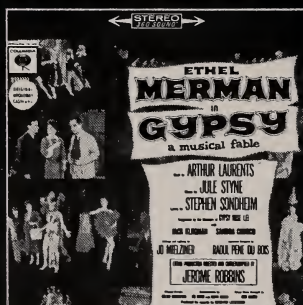
Prologus	JERRY LESTER
The Proteans	EDDIE PHILLIPS, GEORGE REEDER, DAVID EVANS
Senex, a citizen of Rome	DAVID BURNS
Domina, his wife	RUTH KOBART
Hero, his son	BRIAN DAVIES
Hysterium, slave to Senex and Domina	JACK GILFORD
Lycus, a dealer in courtesans	JOHN CARRADINE
Pseudolus, slave to Hero	JERRY LESTER
Tintinabula	ROBERTA KEITH

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FIGARO

MONSIEUR LANVIN

- Panacea BARBARA LONDON
- The Geminae LISA JAMES, JUDY ALEXANDER
- Vibrata MYRNA WHITE
- Gymnasia GLORIA KRISTY
- Philia PRESBY MARKER
- Erronius, a citizen of Rome RAYMOND WALBURN
- Miles Gloriosus, a warrior RONALD HOLGATE

The time is two hundred years before the Christian era, a day in spring.

The place is a street in Rome in front of the houses of Erronius,
Senex and Lycus.

The action is continuous, with a single intermission.



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MUSICAL NUMBERS

ACT I.

Comedy Tonight	Prologus, the Proteans and the Company
Love, I Hear	Hero
Free	Pseudolus, Hero
The House of Marcus Lycus	Lycus, Pseudolus and the Courtesans
Lovely	Hero, Philia
Pretty Little Picture	Pseudolus, Hero, Philia
Everybody Ought to Have a Maid	Senex, Pseudolus, Hysterium, Lycus
I'm Calm	Hysterium
Impossible	Senex, Hero
Bring Me My Bride	Miles, Pseudolus, Courtesans and Proteans



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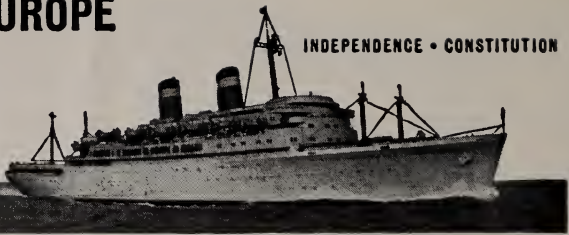
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ACT II.

That Dirty Old Man Domina
That'll Show Him Philia
Lovely Pseudolus, Hysterium
Funeral Sequence and Dance ... Pseudolus, Miles, Courtesans and Proteans
Comedy Tonight The Company

Understudies for "A Funny Thing Happened On The Way To The Forum" Jerry Lester—Danny Dayton; Jack Gilford—Eddie Phillips; David Burns, Raymond Walburn, John Carradine—Coley Worth; Ruth Kobart—Julia Ross; Presly Marker—Marie Santell; Ronald Holgate—George Reeder; Gloria Kristy—Julia Ross; general courtesan understudy—Mary Burr; Brian Davies—David Evans; Proteans—George Martin.



BEEFEATER BEEFEATER

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Couple of Fans


Two fifteen-year-old girls showed up the other day in the office of Veteran press agent Richard Maney and began asking pointed questions about *Tovarich*, a show he handles. Why wasn't the show getting more news breaks? Why didn't they have a publicity photograph of Miss Vivien Leigh receiving the Tony Award? Why didn't they place more ads on Friday to bolster weekend business instead of sinking the money in the big Sunday papers? When Alexander Scourby left the show why did his replacement start reading the lines differently? Why? Why? Why?


These teenagers seemed to know too much for their own good. Were they backers? Were they a couple of obnoxious relatives of the producer trying to check up on the press agent? Or were they merely agents of harassment from the camp of a rival musical?

Maney, a wise fellow, had not stayed to find out. It was late in the afternoon when the two girls breezed into his office, and he was already riding the train home to Westport. Martin Shwarz, his assistant, was taking the brunt of it. Well, why didn't he know the gross figures exactly for the last six weeks?


The two girls were Nancy Abraham and Henny Sender. The secret of their interest in *Tovarich* was admiration for Miss Leigh. The two save their money and visit the show faithfully every Saturday to see her, matinee and evening. They sit in the front row and study line readings. They know the story better than the people who wrote it. They go backstage afterwards and hand flowers to the star. They listen to backstage chatter. Then they go around and bedevil a press agent.

— Stuart W. Little


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Who's Who in the Cast

JERRY LESTER

Pseudolus

Mr. Lester comes to this hit from a highly successful career in virtually all show business media-vaudeville, night clubs, radio, motion pictures and television. But it is the latter for which the energetic Chicagoan is best known and beloved by American viewers. His big initial television impact came through the first of the late-night variety shows, "Broadway Open House" on which he danced, clowned, mugged and introduced to an unsuspecting world, Dagmar, the statuesque blonde. Jerry Lester not only changed the nation's sleeping and viewing habits but gave the nation a spate of Lesterisms, which invaded every day conversation . . . "real George," "bean bag," and "Stop that dancing up there!" His recent television venture was the comedy-variety opus, "Weekend." Mr. Lester's career began in vaudeville, leapfrogged to such top nighteries as the Copacabana here, Chez Paree in Chicago, Flamingo and El Rancho Vegas in Las Vegas and Fontainblue in Miami Beach. On radio he co-starred with Sinatra, Bing Crosby and Rudy Vallee before acquiring his own program. In Hollywood he says he played "in a few very forgettable films, usually as the hero's best friend, the one who sobered him up before he married Loretta Young." On Broadway he played in Vinton Freedley's *Jackpot* for his present director George Abbott in *Beat The Bank*, for Leonard Sillman in *All In Fun* and in Earl Carroll's *Vanities*. He starred on the musical tent circuit in *Do-Re-Mi*. Now a resident of Florida, Mr. Lester is an adept juggler, magician and songwriter. He is the author of a book, *The Comedian* and is working on his

autobiography, *And Jerry Lester Is His Name*.

JOHN CARRADINE

Lycus

Mr. Carradine is making his Broadway singing debut in this production. On Broadway he has appeared in *The Madwoman of Chaillot*, the City Center production of *Time of Your Life* as Kit Carson, *Volpone*, *The Cup of Trembling*, *The Leading Lady* and *The Duchess of Malfi*. He has frequently appeared in Shakespeare both with the Pasadena Playhouse and with his own touring repertory company. He also toured in his own one-man show. On the screen he has acted in more than three hundred films, among them *Stage Coach*, *The Grapes of Wrath*, *Around the World in 80 Days* and *The Ten Commandments*. Mr. Carradine was born in New York, and studied to become a sculptor. He first went to Hollywood as a scene designer for Cecil B. de Mille.

RAYMOND WALBURN

Erronius

Mr. Walburn is returning to Broadway after an absence of fifteen years. He played here last in *Park Avenue*, also a musical. Born in Plymouth, Indiana, he began his career on the West Coast in stock. His Broadway bow was made in 1912 in *The Greyhound*. Following service in World War I he returned to star in the title role in George Kelly's comedy *The Show-Off* in London and later America. When that hit was revived in 1932, he played the title role on Broadway. Before going to Hollywood he played in another comedy hit, *The Pursuit of Happiness*. He played roles in eighty-seven motion pictures, among them *Mr. Deeds Goes to Town*, *The Great Ziegfeld* and *Hail the Conquering Hero*.



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JACK GILFORD

Hysterium

Mr. Gilford, born in New York City, first began his career in vaudeville and nightclubs before making his Broadway bow in 1940 in *Meet the People*. Broadway audiences most recently were amused by Mr. Gilford in the "straight" comedy *The Tenth Man*, and the musical comedy *Once Upon a Mattress*. In the latter production he was directed by George Abbott. Among his other Broadway credits he added to the hilarity of *Romanoff and Juliet* and to the pathos of *The Diary of Anne Frank*. Count Me In, *They Should Have Stood in Bed*, *Alive and Kicking*, *The Live Wire* and *Look After Lulu* showed his forte in musicals and comedy. He also starred as Frosch the Jailer in the Metropolitan Opera's *Fledermaus*.

DAVID BURNS

Senex

Mr. Burns most recently amused audiences on both Broadway and the road as Brains Berman in *Do Re Mi* after enjoying a long New York run as The Mayor in *The Music Man* and in the comedy *A Hole in the Head*. His Broadway credits include the role of Banjo in *The Man Who Come to Dinner* and Ludlow Lowell in the original *Pal Joey* with Gene Kelly. He also has been seen as Ali Hakim in *Oklahoma!* and Luther Billis in *South Pacific* in touring companies in addition to New York appearances in *Billion Dollar Baby*, *Make Mine Manhattan*, *Out of This World*, *Two's Company* and *Face the Music*. The actor is equally well known on the London stage for his many appearances there, including *Dinner at Eight*, *Three Men on a Horse* and Cole Porter's *Nymph Errant* with the late Gertrude Lawrence. His performance as Senex won him a Tony Award as but supporting musical actor.

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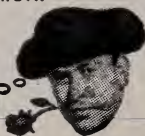
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RUTH KOBART

Domina

Miss Kobart earlier this season was Rudy Vallee's secretary, Miss Jones, in *How To Succeed in Business, etc.* One of the leading singers with the New York City Opera Company since 1958 she has scored in such works as Moore's *The Ballad of Baby Doe*, Menotti's *The Old Maid and the Thief*, Weill's *Street Scene*, Blitzstein's *The Cradle Will Rock*, and in *The Mikado* and *The Pirates of Penzance*. She was standby for Helen Traubel in Rodgers and Hammerstein's *Pipe Dream* and a lead in Menotti's *Maria Golovin*. Born in Des Moines, Miss Kobart studied at the American Conservatory of Music in Chicago. Her career began with the Lemonade Opera Company off Broadway, where she also played in the musical *Ole!* At the Brussels World's Fair in 1958 she appeared in *Carousel*, *Susannah* and the world première of *Maria Golovin* in leading parts. She has sung on video with the NBC Opera Company and toured extensively as a concert artist and as a guest soloist with the New York Little Orchestra Society.

PRESHY MARKER

Philia

This is Miss Marker's Broadway debut. Three summers ago she played a lead in the world première of *Calamity Jane* at the Casa Manana Music Theatre in Fort Worth. She also toured opposite Shelley Berman in *Where's Charley?* She has also been in summer-stock productions as Daisy Mae in *Li'l Abner*, as well as Laurie in *Oklahoma!* and Rosabella in *Most Happy Fella*. She sang the leading role in last year's Chevrolet Industrial and has been a member of the Martins Quartette, featured on the Patrice Munsel Show. She was also a featured vocalist with Fred Waring's Pennsylvanians.

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Flashing white	snow
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Falling lights	falling temperature
Steady lights	no change

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BRIAN DAVIES

Hero

Mr. Davies made his Broadway debut as the juvenile lead in *The Sound of Music* as the messenger who inspired *Sixteen Going on 17*. Previously he played for Richard Rodgers in a summer tour of *Babes in Arms*. After two years in *Sound of Music*, he played in most of the leading television programs emanating from the West Coast. Born in Wales, Mr. Davies came to America with his parents when he was ten. He was raised in Indianapolis and attended Indiana University.

RONALD HOLGATE

Miles

Ronald Holgate, Northwestern University graduate, was recently seen in *Milk and Honey*. Born and reared in Aberdeen, South Dakota, Mr. Holgate was named "all-state" athlete while in high school. He made his professional debut with the New England Opera Theatre and was a member of the NBC Opera Company.

EDDIE PHILLIPS

Protean

Eddie Phillips, son of vaudevillians Eddie and Myrtle Phillips, made his first appearance on stage at the age of three. His Broadway debut was in *Finian's Rainbow* followed by *Love Life*, *Miss Liberty*, *Kiss Me*, *Kate*, *Guys and Dolls* and *Can-Can*. This is his fourth song-and-dance venture for George Abbott and Harold Prince, having previously appeared in *Damn Yankees*, *New Girl in Town* and *Tenderloin*. Off Broadway he starred in *Oh, Kay*, and played in Moscow in 1959 at the U.S. Fair.

GEORGE REEDER

Protean

Mr. Reeder began his career as a dancer in films in his native California. He has played on Broadway in *Hazel Flagg*, *John Murray Anderson's Al-*

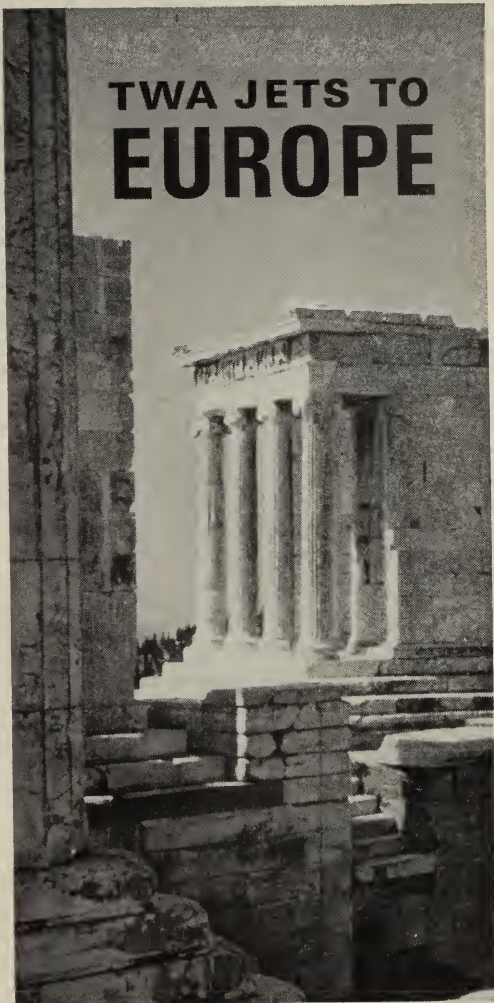
manac and *Destry Rides Again*. He served two years in the Army in Japan. He has been a regular dancer on the Garry Moore Show for two seasons and made guest appearances for Perry Como, Ed Sullivan and the Telephone Hour.

DAVID EVANS *Protean*

David Evans has danced and sung on Broadway in *My Fair Lady*, *Tenderloin* and *Sail Away*. Born in Wilkes-Barre, Pennsylvania, he began his career on television, where his credits include most of the major variety programs.

THE COURTESANS

JUDY ALEXANDER (*Gemina*) began dancing in her native Dallas with the State Fair Musicals. She attended the University of Utah, acted off Broadway in *Paint Your Wagon* and in Framingham, Massachusetts. LISA JAMES (*Gemina*), a native New Yorker, is a graduate of the High School of Performing Arts, played in *The Happiest Girl in the World* and *Kean*. ROBERTA KEITH (*Tintinabula*), a native of Brooklyn and a graduate of Erasmus Hall High School, was a dancer in *Kismet*, *Happy Hunting* and *West Side Story*. GLORIA KRISTY (*Gymnasia*) is a graduate of the University of Minnesota. She played in *Ziegfeld Follies* and *Gypsy* on Broadway, in *The Marriage-Go-Round* and musicals on the summer circuit. BARBARA LONDON (*Panacea*) grew up in Philadelphia and made her show business debut in *Gypsy Rose Lee's* nightclub act. Her New York shows include *Gypsy*, *Threepenny Opera* and *Who Was That Lady I Saw You With*. MYRNA WHITE (*Vibrata*) is a native New Yorker, a graduate of the High School of Performing Arts. She has appeared in *Shinbone Alley*, *West Side Story* and *Kwamina* on Broadway, and in City Center musicals.



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THE CREATORS

BURT SHEVELOVE & LARRY GELBART have created programs for video's top comedians, Art Carney, Red Buttons, Bob Hope, Sid Caesar, and others, winning the Emmy, the Christopher and Sylvania Awards, Shevelove is a graduate of Brown and Yale. He co-authored and staged the hit revue *Small Wonder*. Gelbart authored two films recently, *The Notorious Landlady* and *Fair Game*. **STEPHEN SONDHEIM** wrote the lyrics for *West Side Story* and *Gypsy*, and the songs and lyrics for *Girls of Summer* and *Saturday Night*. A graduate of Williams College he won a Hutchinson Scholarship in composition with Prof. Milton Babbitt. **GEORGE ABBOTT** has been associated with 104 Broadway productions as either director, author, producer or actor. Among his recent hits are the current *Take Her, She's Mine*, *Fiorello!*, *Tenderloin*, *Damn Yankees*, *New Girl in Town*, *The Pajama Game*, all for producer **HAROLD PRINCE**. Mr. Prince also presented *West Side Story* and staged the musical *A Family Affair*. This season he directed and produced the new hit musical *She Loves Me* at the Eugene O'Neill. **JACK COLE** staged *Kean* and *Donnybrook!* and choreographed *Jamaica*, *Kismet*, *Magdalena* and *Alive and Kicking* as well as films. **TONY WALTON** in London designed sets for *One over the Eights*, *New Cranks*, *Most Happy Fella*, *The Pleasure of His Company*, among others. **HAROLD HASTINGS** has been general musical director for all of the George Abbott-staged musicals presented by Harold Prince starting with *The Pajama Game*, and is a Tony Award-winner for his batoning. He has served in similar capacities for many of video's top musical shows.

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Assistant to Harold Hastings ... Arthur Wagner
Additional dance music Betty Waldberg

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Theatre perfumed by Nettie Rosenstein.

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Edward Thompson — FIRE COMMISSIONER

The Fashionable Passports of Summer

Uniforms, as every one knows, level all to a common denominator. But they do something else; they automatically separate friend from foe. It's in the latter sense that certain summer clothes have become well-nigh indispensable as cards of identity—however superficial the cards or the identities may be.

Emilio Pucci's printed silk shirts and silk jersey sheaths were, if memory serves me, the first summer uniform of the chic woman. The premise is this; a stranger who pops up beside the pool or on the terrace, wearing a Pucci, can't be all bad. And, in the warm months when so many people are travelling, unanchored in echelon and place, instant identification assumes a curious importance.

Lillies, those lovely little semi-shaped, sleeveless sheaths invented by Lilly Pulitzer of Palm Beach have conquered the international scene, almost overnight. Their success seemed inevitable: Mrs. Pulitzer—young, pretty, the epitome of Palm Beach life—is her own best advertisement; the original prints are produced in limited supply; the cut—sleeveless, smart and feminine without being fussy—is perfectly adapted to American summer life. A rage in the winter resorts for the past two seasons, they are now being sold this summer for the first time in Lord and Taylor, New York.

Introduced earlier (in New York and Boston) but slower-starting, the Marimekkos imported from Finland are currently getting underway as another passport classic. These unusual cotton prints have a kind of kindergarten innocence, turned out as they are in several basic silhouettes (with

long sleeves or none), each as crisp as a paper cut-out. They are also unfitted; and I think they look more appealing that way. But since they come with a matching belt, the waistline may be added at will anywhere you please.

The prints (silk-screened and hand blocked) have a Scandinavian mood of their own in patterns that remind me of calico (but on a far bolder, bigger scale), or of the crude, fat flowers that children draw with crayons. The deep, saturated colors—blues, greens, rusts, reds, oranges and yellows combined with each other or black in a total absence of white—make Marimekkos opaque enough to dispense with all but a minimum of underthings, and you can, for example, discretely use one as your own private tent under which to peel off a wet swimsuit without ever having to leave the beach.

I especially like the sleeveless version (sketched) available in two-tones of blue, yellow, rust, orange or green at \$30, and a long-sleeved style (not sketched) that features the identical fullness hung from a wide yoke that stands up a bit to frame the face. It's available in the same print but in olive green or purple at \$45.

Although Marimekkos come in two weights of cotton, my hunch is that perhaps both weights may seem a little too warm for this climate. That's not necessarily true especially for early morning or for late afternoon and considering that, as I've said, you can wear next to nothing under them. But it may explain why they haven't yet been seen on every fashionable beach in America.

The distribution of Marimekkos tends to bear me out; they are sold in Finland, Sweden, Denmark, Switzerland, Germany, Holland, Australia, Canada, London and Paris. In the United States, they are now to be had

Continued on page 24

before
the
curtain

PLAYBILL'S

Dining Guide

after
the
show

L—Luncheon

D—Dinner

S—Supper

AC—Air Conditioned

A BIT OF BALI—127 W. 43—Native dishes of Bali, Java & India. Fabulous RIJSTTAFEL (25 dishes) as served in "BALI" of Paris, London & Amsterdam. Bar open 3 PM—Dinner 5 PM. Sun. D. Free Parking D. patrons. LT 1-2288.

AFRICAN ROOM—156 W. 44 (at Bway). Jungle decor. D&S African Spec. Exciting Afro-Carib revue 9-4 A.M. Catering, Sweet Sixteen Safari Parties. Dinner Patrons invited back after theatre at no min. chg. JU 6-7575.

ALBERT FRENCH RESTAURANT—42 E. 11th St. Complete dinner incl. all the sirloin steak, fried shrimp or ham steak you can eat for a fantastic \$2.95! Incl. Sidwalk Cafe & Free Village bus tour. Bar. L. D. OR 3-3890.

CAFE LUCCA—110 W. 44th St. Pre-Theatre luncheon. Dinners of all Italian Specialties, served by candlelight in Fountain Room. L. 11:30 A.M.—\$1.60 up. D. 3:00 P.M. \$2.40 up. Cl. Sun. Amer Exp Carte Blanche. JU 2-9400.

THE CATTLEMAN — Elegant "adult Western" steak house at 47th St. & Lex. Ave. Bill Farrell at the piano. 6-oz. cocktails. Daily till 2 A.M. YU 6-4988. SHOW YOUR TICKET STUBS (before or after theatre) FOR A SURPRISE!

CHANDLER'S—49 E. 49. PL 1-1960. Famous for prime steaks, roast beef, autographed lobster. Caesar or tossed salad included with more than 30 entrees. L-D-Supper. Open 11:30 A.M.-1:00 A.M. Diners' Club.

CHINESE REPUBLIC—1485 Bway (Near 42nd St.). Authentic Cantonese Cuisine in the heart of Times Square. Luncheon, Dinner. Bar & Lounge. Party facilities featuring combination plates & Family Dinners. WI 7-9865.

CHINA BOWL—152 W. 44th St. (B'way & 6th Ave.) Authentic Cantonese Cuisine in the heart of Times Sq. Luncheon Dinner & After Theatre. Featuring combination plates & Family Dinners. Cocktails. JU 2-3358.

DAVY JONES SEAFOOD HOUSE—103 W. 49th (just off 6th). Serving the ultimate in fine seafood. L. fr \$1.65, a la carte entrees fr \$2.45. After-theatre snacks. Delightful decor. Cocktail Lounge. Free park. fr 5:30 PM. JU 6-2936.

HAWAII KAI—B'way & 50th St., PL 7-0900. Exotic South Seat Setting. Cocktails, Dinner, After-Theatre Supper. Native entertainment in "Lounge of 7 Pleasures." No cov., min. or entertainment tax. All credit cards. 5pm-2am.

HOY YUEN—117 W. 48th St. Bet. 6th & 7th Ave. Excellent Chinese Dishes in Theatre District. Open 7 Days From 11:30 A.M. Till 5:30 A.M. After Theatre Supper Luncheon — Cocktails — Dinner. CI 5-5959.

KING OF THE SEA—879 3rd Ave. (53rd St.) America's foremost seafood house featuring Imperial, Stone, Dungeness & King Crabs. Open daily 11:30 A.M.-11:30 P.M. EL 5-9309. Free Parking. L. D. A.C.

LA BOURGOGNE—123 W. 44th St. A real French bistro with candlelight atmosphere; caters to before and after theatre clientele. L. 12-4, \$1.95 up. Mon.-Thurs. D. 4-10. Fri. & Sat. 4-1. \$2.95 up. Closed Sunday. JU 2-4230.

LA STRADA—134 W. 46th St. Specialists in Neapolitan Cuisine. Pre-theatre luncheons and dinner. Intimate. Hot Antipasto—Steaks, Piz-zailoa. Open Mon.-Sat. till midnight. Diner's Club & Amer. Exp. CI 5-9472. Cocktails.

LIBORIO—150 W. 47th St. Superb Latin American Cuisine at "West Side's Smartest Restaurant." Theatre District. Colorful, authentic Latin American entertainment. Open 7 days. All credit cards. L. D. AC. JU 2-6188.

LIVING ROOM—915 2nd Ave. (49). EL 5-2262. Intimate night spot. Elegant love seats. Week-day. Min. \$4.50—Fri. & Sat. \$5.50. Food, Bev, Ent. 9-4. Late Show at 2. Cocktails at 5. Matt & Ginny Dennis—Dave Frye.

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O. HENRY'S STEAK HOUSE—6th Ave. & 4th St. old butcher shop now colorful steak house. Waiters in butcher coats & straw hats. Steaks & seafood \$3.00 up. L-D "fun" spot. Sidewalk cafe. All credit cards. CH 2-2000.

PLAYBILL ROOM—44th St. W. B'way in the Hotel Manhattan. French-American Cuisine at popular prices. Theatrical decor. Luncheon, Cocktails, Dinner & Supper. Closed Sunday. PL 7-6100.

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Continued from page 21

at Marshall Field, Chicago and Neiman Marcus, Dallas and Houston, in addition to the two East Coast shops that started them off in this country: Design Research, Cambridge and D. R. International, New York.

The Marimekkos range from \$30 to \$45 (and at these prices — to add a small carping note — the hems should certainly be more generous to allow a greater leeway for the vagrancies of fashion). The marvelous wide-brimmed Garbo hats done in monotone cottons at about \$11 are also new and dashing.

— Geri Trotta



Judy Garland's daughter, Liza Minnelli (who made her theatre debut in the off-Broadway revival of *Best Foot Forward*) sketched in a cool new Marimekko. \$30.



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